

STEELTIMES INTERNATIONAL

Since
1866

Proud to serve the steel industry for over 150 years

CONNECTING THE STEEL MANUFACTURING INDUSTRY

PRINT & DIGITAL SPECIFICATIONS



SPECIFICATIONS

WEBSITE ADVERTISING SPECIFICATIONS

ABOVE MASTHEAD LEADERBOARD BANNER

Position: Runs along the top of the website above the magazine logo

THIS IS ONLY AVAILABLE TO ONE COMPANY PER YEAR

Size: **728 x 90 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

HEADER LEADERBOARD BANNER

Position: Alongside the magazine logo

Size: **728 x 90 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

HEADER/FOOTER BANNER

Position: Header above the main information section of the page/
Footer below the main information section of the page

Size: **468 x 60 Pixels** | DPI: **72dpi** | Max Filesize: **100KB**

MEDIUM RECTANGLE LARGE PANEL

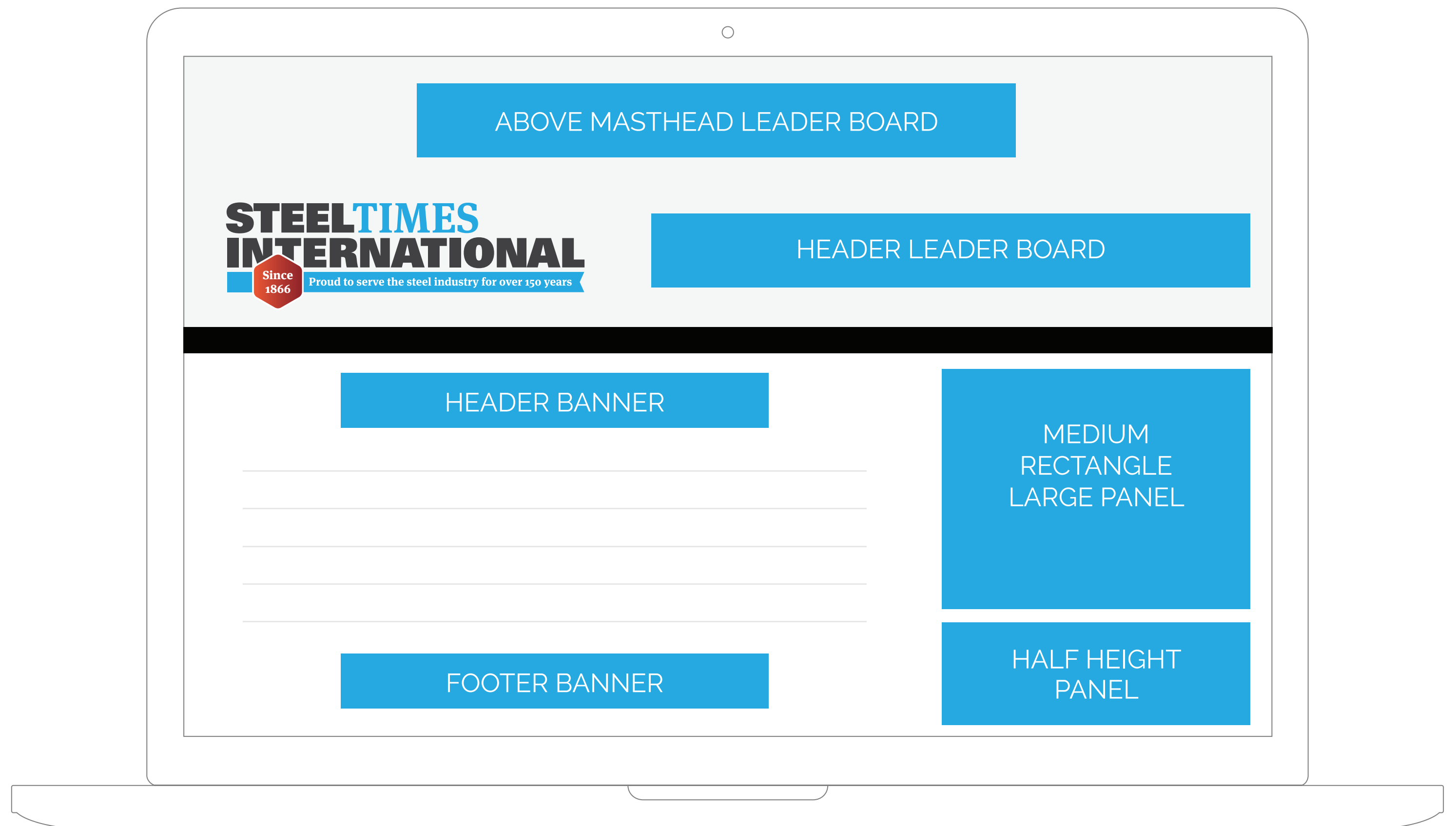
Position: Right hand side of page

Size: **450 x 300 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

MEDIUM RECTANGLE HALF HEIGHT PANEL

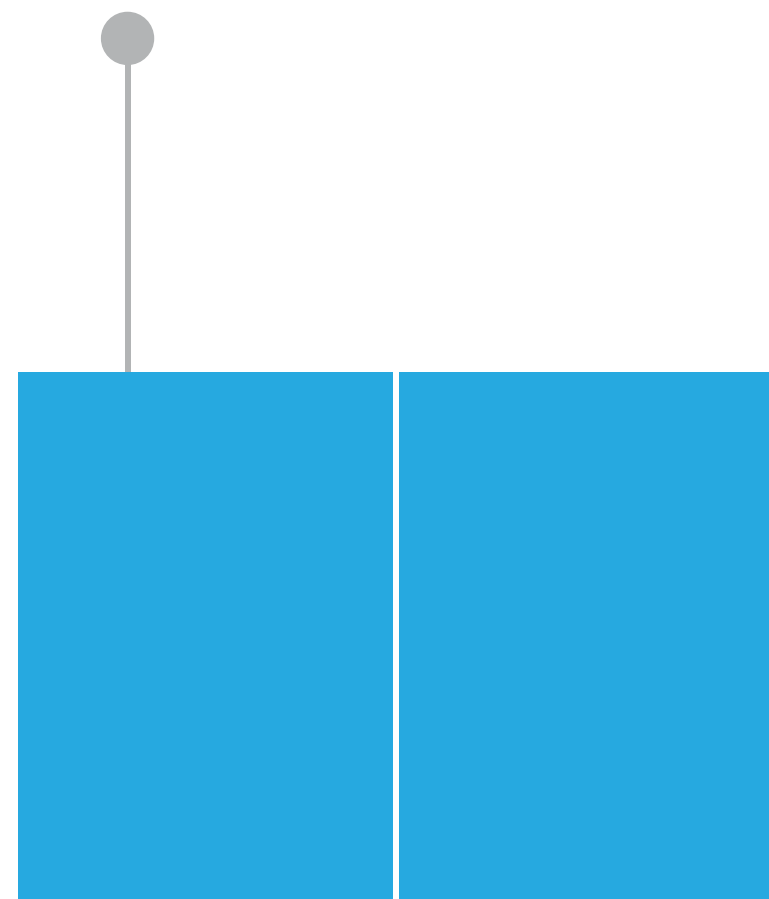
Position: Right hand side of page

Size: **450 x 150 Pixels** | DPI: **72dpi** | Max Filesize: **60KB**



PRINT ADVERTISING SPECIFICATIONS

DOUBLE-PAGE SPREAD



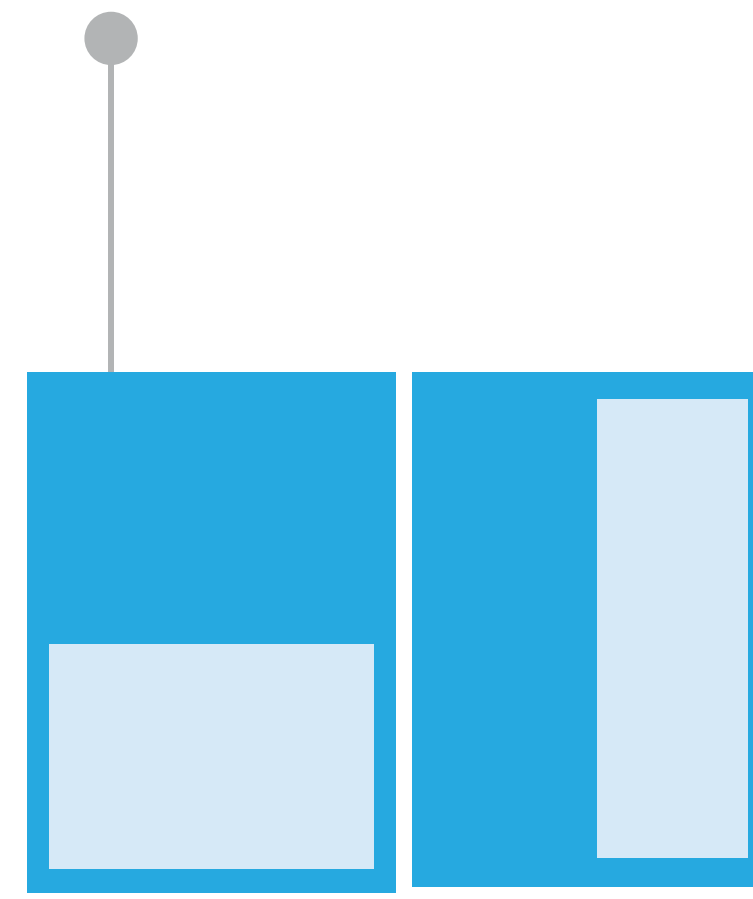
Bleed 426 mm (w) x 303 mm (h)
Trim 420 mm (w) x 297 mm (h)
Type area 394 mm (w) x 265 mm (h)

FULL PAGE



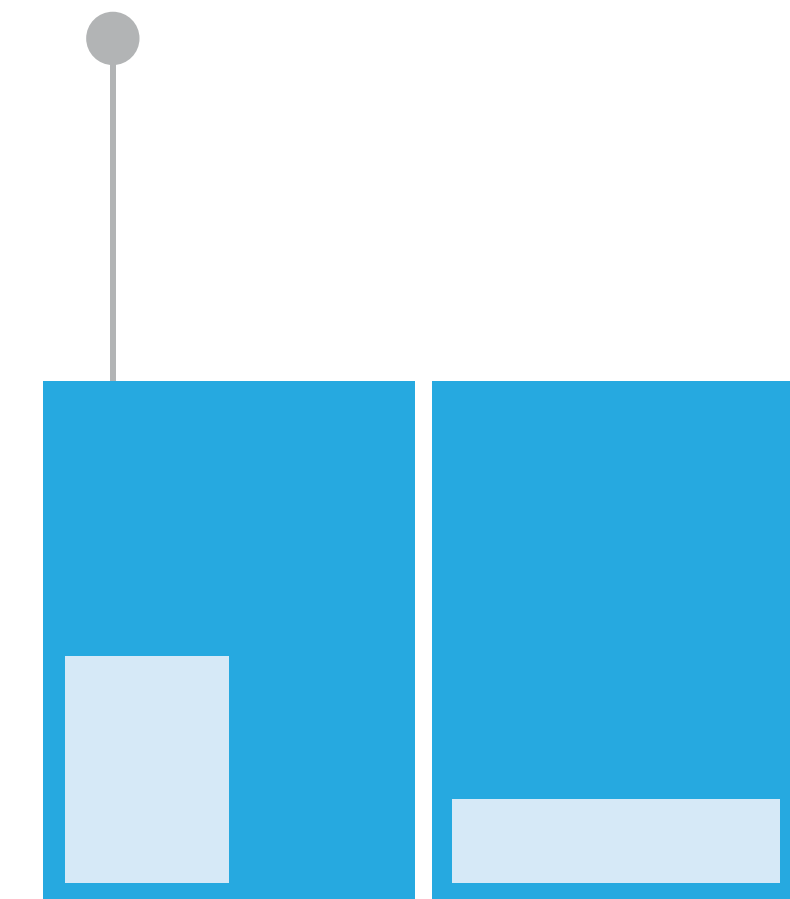
Bleed 216 mm (w) x 303 mm (h)
Trim 210 mm (w) x 297 mm (h)
Type area 185 mm (w) x 265 mm (h)

HALF PAGE



Type area Horizontal
185 mm (w) x 128 mm (h)
Type area Vertical
87 mm (w) x 265 mm (h)

QUARTER PAGE



Type area Upright
87 mm (w) x 128 mm (h)
Type area Strip
185 mm (w) x 61 mm (h)

ACCEPTABLE FORMATS

Artwork should be supplied as high resolution PDF (minimum 300 dpi) in CMYK with fonts embedded (do not use Arial or Helvetica). Please ensure that all pdf's are processed according to PDF/X-1a.

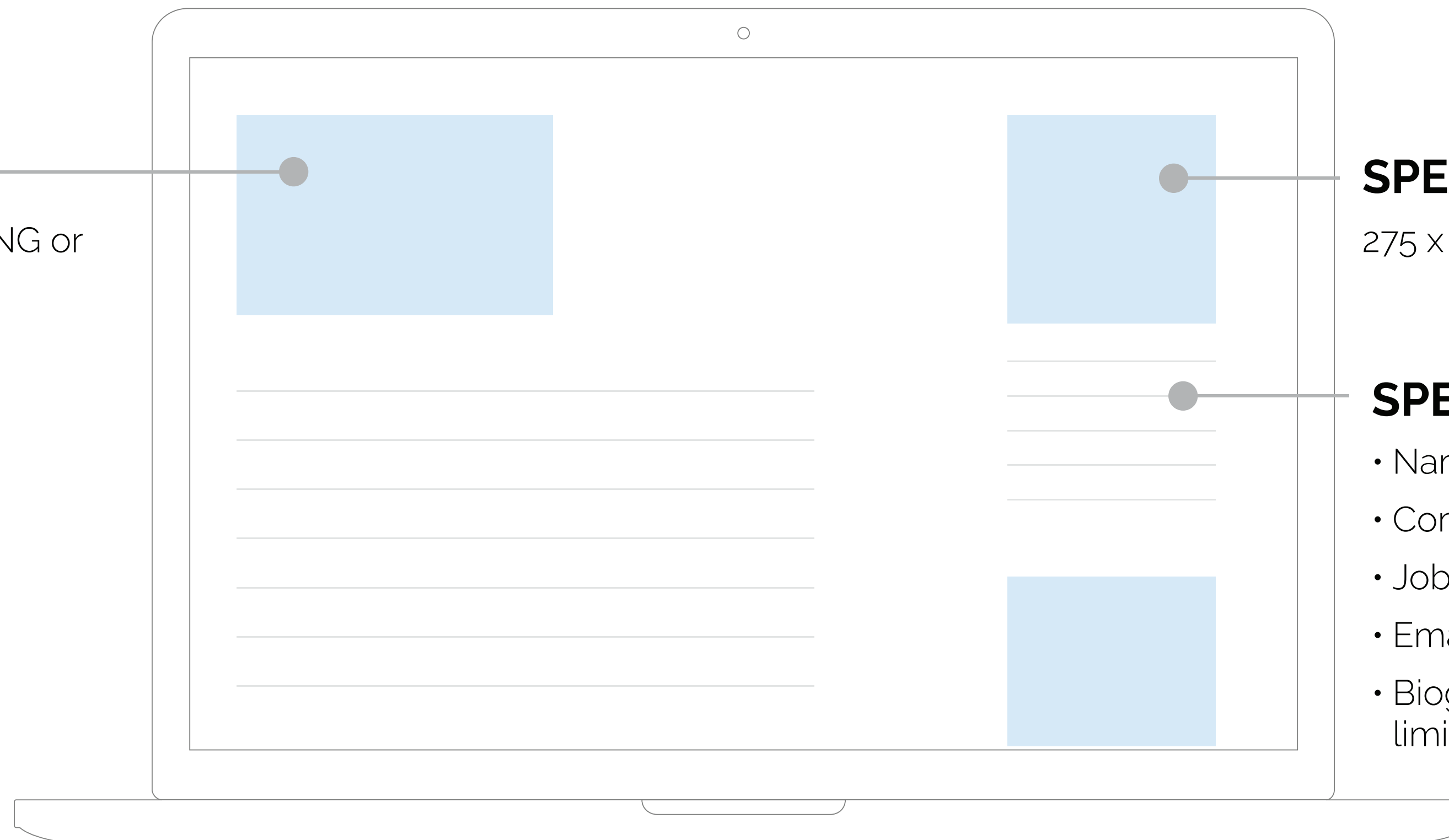
FOR ALL ARTWORK ENQUIRIES, PLEASE CONTACT:

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WEBINAR SPECIFICATIONS

LOGO

EPS format preferable. PNG or GIF acceptable



SPEAKER PHOTO

275 x 275 px (JPEG or PNG)

SPEAKER INFORMATION

- Name
- Company
- Job Title
- Email Addresses
- Biography (250 character limit strongly advised)