

# Litmach exhibition generates positive atmosphere for metallurgy industry

The largest international exhibition of machinery, equipment, technologies and products of the metallurgical industry was held between 24 - 27 May 2010 in Moscow, Russia. A total of 300 companies from 29 countries and about 9000 visitors participated in the Metallurgy-Litmach, Tube Russia, Aluminium/Non-Ferrous 2010 exhibition.

By Alex Gurov, Steel Times

International representative in Russia

GERMAN company Messe Düsseldorf organises Litmach in co-operation with its Russian partner Metal-Expo.

It also co-operated closely with the relevant international and Russian industry associations.

These include the International Tube Association (ITA), the German Engineering Federation (VDMA), the European Committee of Industrial Furnace and Heating Equipment Associations (CECOF), the European Foundry Equipment Suppliers Association (CEMAFON) and the European Metallurgical Equipment Association (EUnited Metallurgy).

In 2010 the organisers continued the concept of three events within one hall - Metallurgy Litmach, Tube Russia and Aluminium/Non-Ferrous. These exhibitions took place in the Krasnaya Presnya Expocentre.

About 9200 specialists and experts visited. About 300 companies from different segments of metallurgical business from 29 countries presented their metallurgical, tube and casting industry products in 3800m<sup>2</sup> of exhibition space.

## Russian development

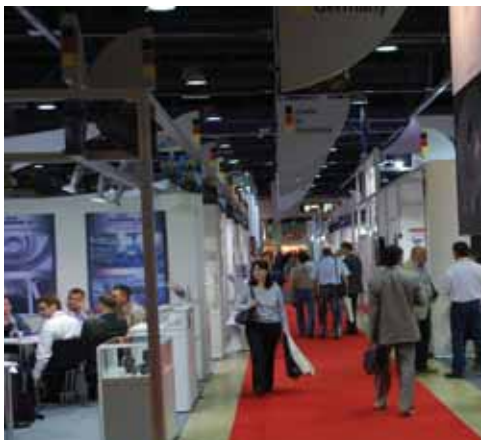
Russia today is again becoming one of the main world markets due to its rising capacity and the government's modernisation policy in a bid to develop the economy.

Thanks to state support to metallurgical companies, experts predict Russia to be a region with potential for economic growth. The domestic post-crisis market has the potential for technical development and will use new technologies and knowledge, and is focused on improving the range of products and their quality.

Russian steelmaking companies have ambitious plans for the future, despite considerable economic difficulties. According to experts the Russian metallurgy industry in the next two years is worth more than €3.4bn/y.

SMS Group, Siemens VAI Metals Technologies, Seco/Warwick, Braun, Ebner, Eirich, Paul Wurth, Disa Industries, Bronx/Taylor Wilson and other global brands presented their latest technologies at the exhibition.

At the national pavilions, equipment from Germany, Austria, Italy, China and Russia was also exhibited. The Italian Institute of Foreign Trade and Amafond pavilion included 21 well-known Italian companies.



Moscow Expocentre Fairgrounds

About 300 companies from 29 countries exhibited at the Litmach event



Steel Times International is a regular exhibitor at the Russian shows Litmach and Metal Expo

Unfortunately, in contrast to the presence of a wide range of world leaders in equipment and machinery suppliers, only a few Russian steel producers were present. Companies such as Group GAS, TMK Trade house, EZTM and Novokramatorsky machine-building plant (Ukraine) presented their products.

Steel Times International and its sister magazine Aluminium International Today were presented at the event with their Russian language editions.

It should be noted that Messe Düsseldorf had organised a full day buffet for all exhibitors, including Russian. Last year it was only for overseas exhibitors. The food was gratefully received by exhibitors, especially due to a lack of food areas around the exhibition hall.

Expocentre is one of the largest organisers of international exhibitions in Russia. Expocentre also assists Russian companies to participate in trade fairs abroad. Expocentre Fairgrounds hosts about 100 events each year of varying size with approximately 30000 companies participating.

The number of visitors is about two million each year. The total space of the Fairgrounds is more than 250 000m<sup>2</sup>; total exposition space is 150 000m<sup>2</sup> of which 90 000m<sup>2</sup> is indoors and 60 000m<sup>2</sup> outdoors.

In 2008 the total space used for trade fairs and conventions was over 700 000m<sup>2</sup>. Expocentre Fairgrounds has nine fully equipped exhibition halls to hold conventions, press conferences, meetings and symposia. All events held by Expocentre enjoy support from Russian federal ministries and the Government of Moscow.

The programme of events is drawn-up with the direct participation of the Russian Chamber of Commerce and Industry, the Moscow Chamber of Commerce and Industry and various professional associations.

Expocentre is a member of the Guild of the Moscow Chamber of Commerce and Industry's Exhibition and Fair Organizations.

## Metalloobrabotka 2010

In parallel to the metallurgical exhibition, Metalloobrabotka 2010 - the 11th International Exhibition for Equipment, Devices and Tools for the Metal-Working Industry took place concurrently. More information about the exhibition and the programme of business-related events is available from the website [www.metobr-expo.ru](http://www.metobr-expo.ru).

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## Diary Date

The next Metallurgy-Litmach, Tube Russia, Aluminium/Non-Ferrous event, will be in conjunction with Wire Russia and the tool machinery fair Metalloobrabotka between **23 to 26 May 2011**. For more information visit :[www.metallurgy-tube-russia.com](http://www.metallurgy-tube-russia.com) and [www.wire-russia.com](http://www.wire-russia.com).